



*Welcome to Finland
to join us on a*

TOUR OPERATOR FAM TRIP TO THE
MAGNIFICENT LABYRINTHS OF FINNISH
ARCHIPELAGO AND LUSH LAKELAND

5-8
September 2017



Preliminary programme

(subject to change)

Monday, 4th September

Arrivals in Turku at your own convenience
Accommodation at Centro Hotel
(<http://www.centrohotel.com/en/>)

Tuesday, 5th September

Buffet breakfast hosted by the representative of VisitTurku.
Check-out.

10:00 Departure from Turku
Visiting the City of Naantali en route
The city of Naantali, located by the Baltic Sea is best known for its medieval monastery church, idyllic wooden houses, the summer residence of the President of Finland, many restaurants, and the Moomin theme park.
(<http://www.visitnaantali.com/en>)

A drive over the bridges and using two ferries from Naantali to the Island of Velkuanmaa.

12:30–15:15 Archipelago Hotel Vaihela
(<http://www.vaihela.fi/english/>)
Time for a short stroll in nature, seeking for lunch ingredients from the wild nature for the use of the chef. A short site inspection.

A drive to the “Kingdom of Kustavi” as the locals put it. Kustavi Island has gleaming high seas, rocky shores, sails and sun. The main activities offered include cycling, fishing, and cottage accommodation.

17:00–19.45 Itätalo Estate in Kustavi
(<http://www.itatalo.fi/home/>)
Introduction to the services offered at this beautiful old farmhouse setting. The visit will end with a short nature-based wellness treatment before the dinner.

20:15 Getting familiar with Lootholma services. This is the final pit stop of the day and accommodation takes place in modern villas equipped with your own sauna and hot tub that can be enjoyed all evening long.
(<http://www.lootholma.fi/en/>)



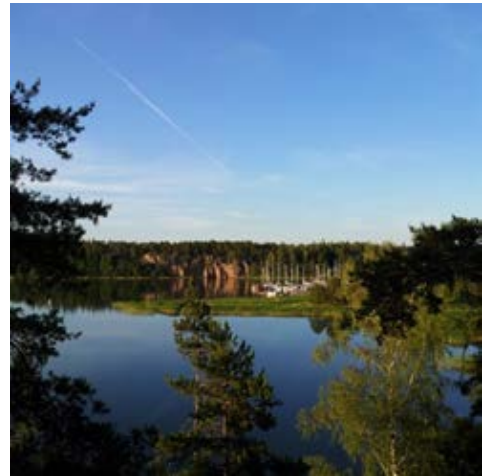
Wednesday, 6th September

The day will kick off with a proper breakfast at the villa.

9:15 Departure from Kustavi towards lighthouse island Isokari on a charter boat. The sea voyage will take app. 50 minutes. The location of today's first visit is in the Bothnian Sea National Park.
(<http://www.nationalparks.fi/en/bothnianseanp>).

The landscape of the Isokari lighthouse island is dominated by the lighthouse, completed in 1833, which rises 49.4 metres above sea level. The island has diverse natural surroundings: you can wander along the rocks, enjoy the wildflowers or make acquaintance with the island's sheep.

We will first have a tour of the island and hear about the multiple services/products offered (nature trail, children's adventure trail, bare foot trail, charter cruises, and lamb shepherding just to mention a few) followed by a climb up to the light house for an aperitif before lunch served at the "Light keeper's House".



14:30 Sea transfer to the City of Uusikaupunki (about 50 minutes), where we will enjoy afternoon coffee on board M/S Kerttu. We will also hear about tourism in this idyllic coastal town with wooden houses that is celebrating its 400th anniversary this year.

PLEASE NOTICE: Sometimes Finnish weather can be tricky – should there be rough seas and high wind (>15m/s) we will have to divert to plan B, and stay at the area but visit e.g. the Fortress Island of Katanpää instead. More details provided if needed.



15:45 Departure towards Jämsä, in the Lakeland Area of Finland. The journey is app. 270 km and we will visit "The House of Mr. Clutter buck" for a short break during the travel.
(<https://herrahakkaraisentalo.fi/in-english/>)

21:00 Arrival at Villa Hiidenmäki, light supper and accommodation.
The Hiidenmäki conservation area is located near the Jämsä city centre. Here you can find an Iron Age burial ground protected by the Finnish law of Ancient Monuments. A beautiful view to the river valley and the Jämsänjoki River can be observed from the Hiidenmäki cliff.
(<http://www.villahiidenmaki.fi/eng/front-page/>)



Thursday, 7th September

Breakfast and check-out.

9:00 Before we continue our journey we will have a short site-inspection and hear about the destination Himos located nearby.

The destination service providers include e.g. the HimosHoliday resort that provides interesting activities and fascinating safaris all year round. HimosSafarit specialises in arranging adventures, games, and expeditions for families, groups, and companies, also all year round. (<http://www.himosholiday.com/en/activities/>)

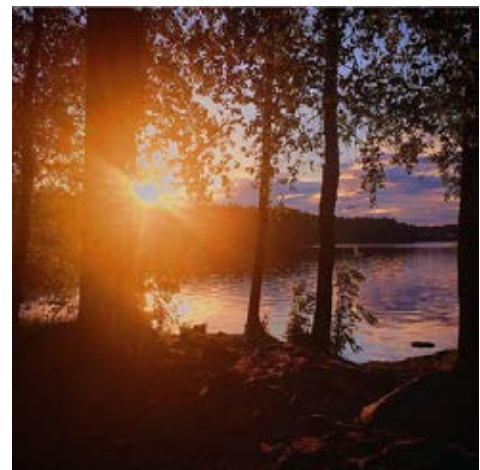
10:00 We will continue our journey across the most scenic views of central Finland around Lake Päijänne, which we will also cross using Kärkisten-silta Bridge.

12:00 Arrival at Pistoretki outdoor company in Toivakka

The entrepreneur, Mr. Martti Pisto, will welcome and guide us to the world of lake activities. We will also have lunch at "Pittoreski" hut. The activities you can try will include e.g. fishing, kayaking and sub boarding. After this you can relax in the heat of a real Finnish sauna, swim in a lake and listen to sauna stories. (<http://pistoretki.com/en/index.html>)

18:00 Departure to the City of Jyväskylä. Accommodation and light supper at Hotel Verso by the pedestrian street. (<http://hotelliverso.fi/en/6/HotelVerso>).

Evening free for roaming around the city centre and the shopping areas.



Friday, 8th September

Buffet breakfast and check-out.

9:00 City of Jyväskylä as a tourism destination: Culture and Sports, Visit Jyväskylä representatives

Short tour in the city.

Jyväskylä is situated in the middle of Finland, right in the heart of Finnish Lakeland. The city that follows in the footsteps of the world-famous architect Alvar Aalto can offer visitors some amazing encounters with nature in the middle of the city as well as a variety of thought-provoking culture and sport.



Friday, 8th September

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11:00 Visit to Perttula Farm

Perttula Farm is 200 years old farm with lots of history and stories – an example of authentic Finnish rural life. The farm supports a sustainable lifestyle by e.g. using Biogas as their source of energy. They also have their own well and the water from it is the cleanest possible.
<http://www.perttulantila.fi/fi/yhteistyokumppanit>

12:30 On the farm, we will experience a light activity in the nature followed by a typical Finnish farm lunch.

Transfers to Jyväskylä Airport or the Railway Station and departures. Timings depending on individuals' travel plans.



Terms and conditions

- The application must be completed by **July 12th, 2017**; the application is binding. Here is the link to the **application form**: <https://www.webropolsurveys.com/S/55B858A57A38FF01.par>
- All participants must have a valid passport or EU identification card.
- All participants must provide their own travel insurance for this trip.
- Obligation to participate in full 5–8 September 2017. However, the flights can be booked according to the individual wishes also other than 4. and/or 8 September in which case the participant has to fully cover any extra costs that may occur.
- This educational trip is available to travel professionals only; spouses/partners are not eligible to participate.
- Obligation to provide short feedback to all companies visited during the FAM trip.
- No-show fee: the full price of flights booked plus Eur 100 for administration costs
- Confirmation of your participation will be provided no later than July 15th, but hopefully earlier!

Contact details

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